

# KPCares | Volunteering

- Encourage employees to get involved in our community
- Helps support our Community Health Needs Assessment and overall company reputation
- Create and maintain a KP infrastructure to support volunteerism

2018 Goal



Employee Profiles at 25% by YE  
*Retiree Strategy* – To engage KP retirees in the community through activities that support our Community Health Needs Assessment.



# KPCares | Types of Volunteering

- Team building- opportunity to volunteer together as a department
- Individual- opportunity to personally volunteer
- Group- opportunity for any Kaiser Permanente staff as a group
- Business to Business- Kaiser Permanente joining other businesses in a volunteer project



# KPCares | Technology 2.0

- Staff driven internal volunteer platform
- Allows staff to create volunteer opportunities, support causes they care about, and share with colleagues
- Create and personalize profile
- Post and find volunteer opportunities
- Detailed reporting features
- Staff training for usability

